



The Pulse of Cash Management in Healthcare:

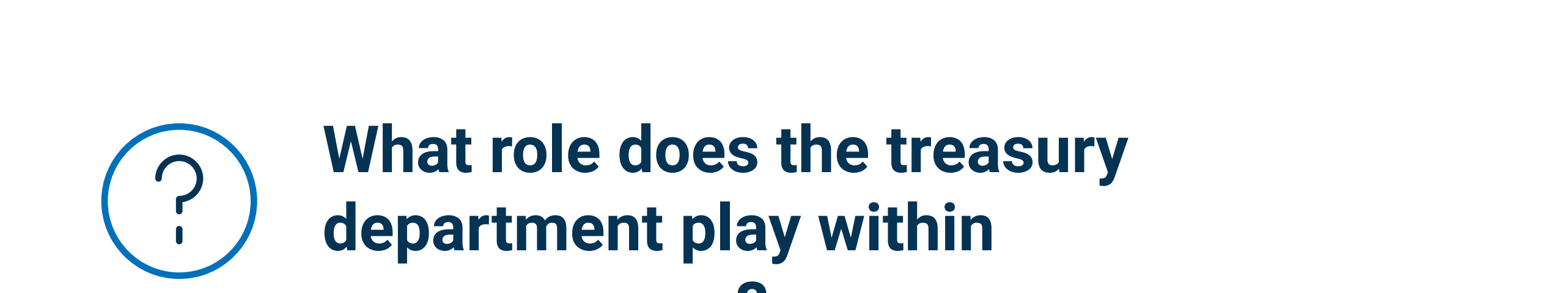
Insights and Strategies for Finance Leaders

How are treasury professionals in healthcare managing the cash lifecycle today and sharing related insights with the business?

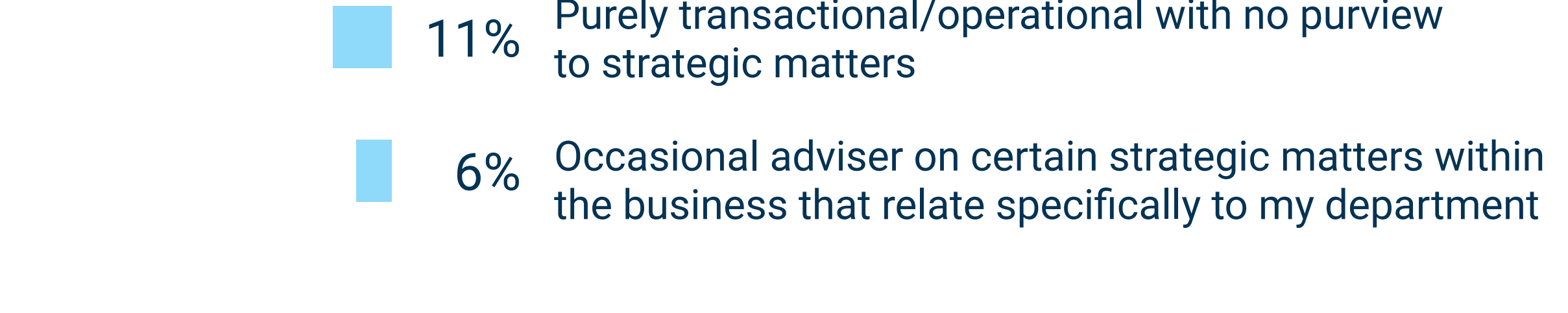
Where are there opportunities to grow, so they can continue to drive the business forward?

Discover these answers and more in this analysis of a survey conducted among 265 treasury leaders, many from the healthcare sector. You'll find benchmarks you can use to build the case for additional resources that enable cash management success.

Plus, you'll walk away with actionable insights — or prescriptions — you can use to stay ahead of the curve and maximize the impact of your treasury department.



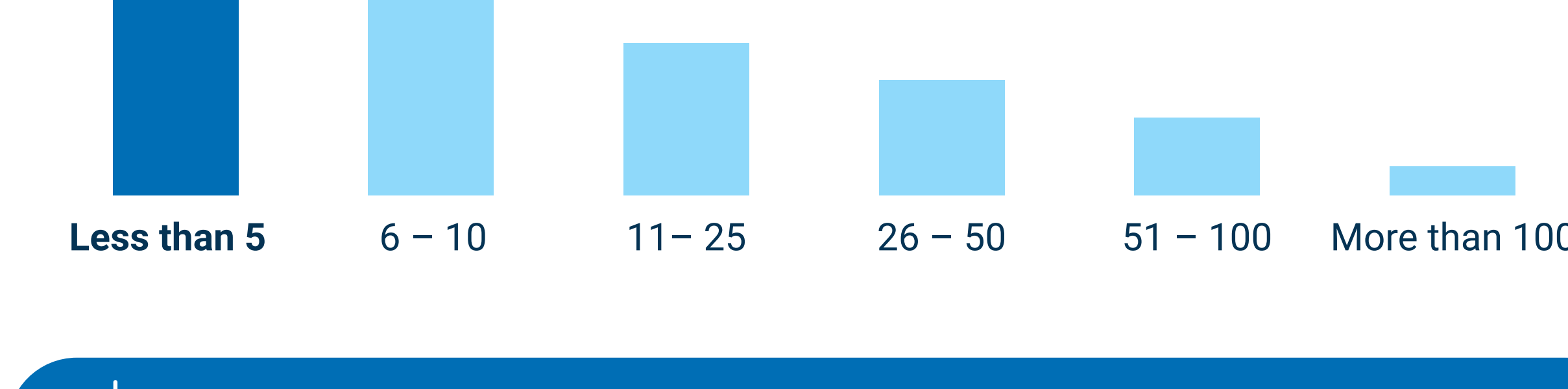
What role does the treasury department play within your company?



💡 While treasury teams in healthcare aren't yet reporting that they serve as a key adviser to the CFO, they're well positioned to take a seat at the strategic table with 70% saying they already supply data and reporting that fuels strategic decision making.



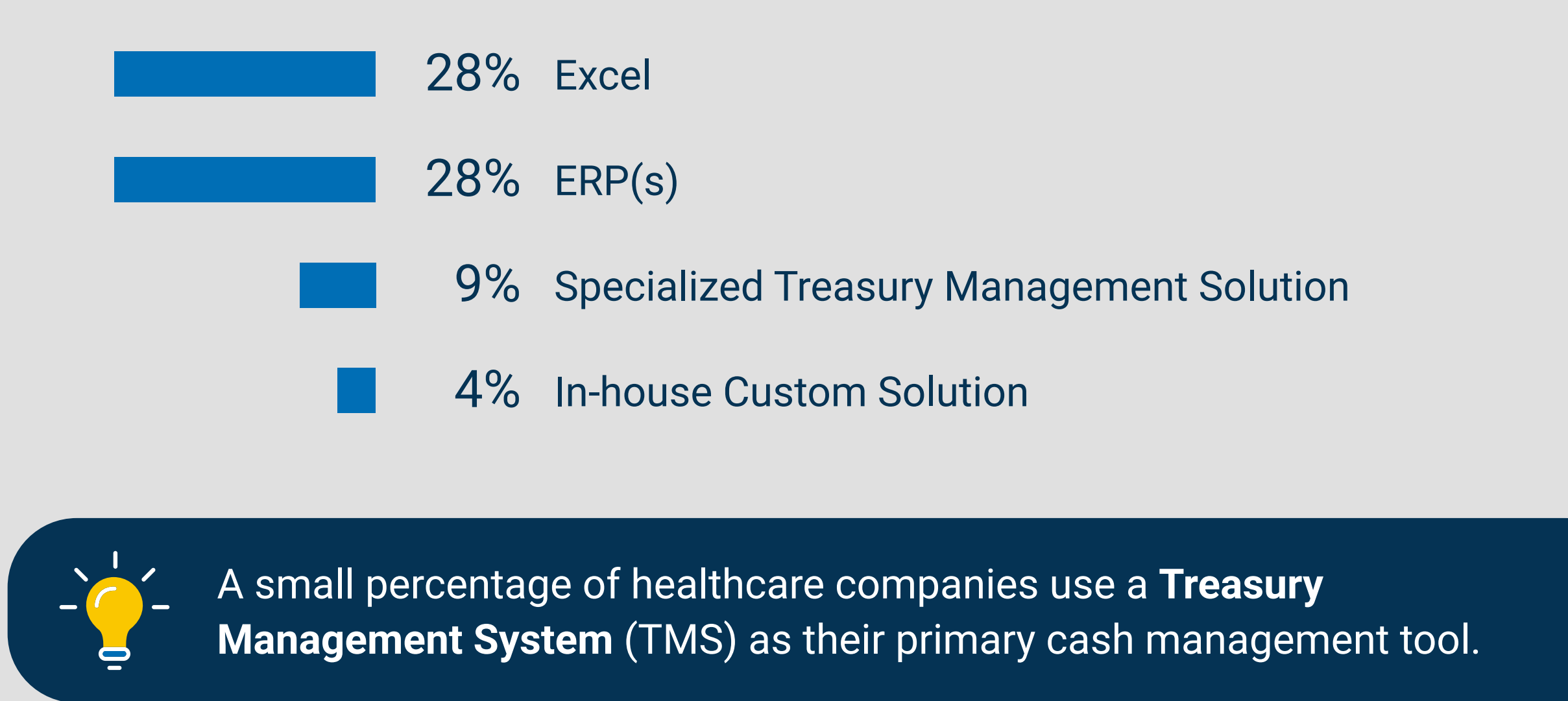
How many bank accounts do you manage?



💡 Most treasury teams in healthcare manage less than 5 bank accounts.



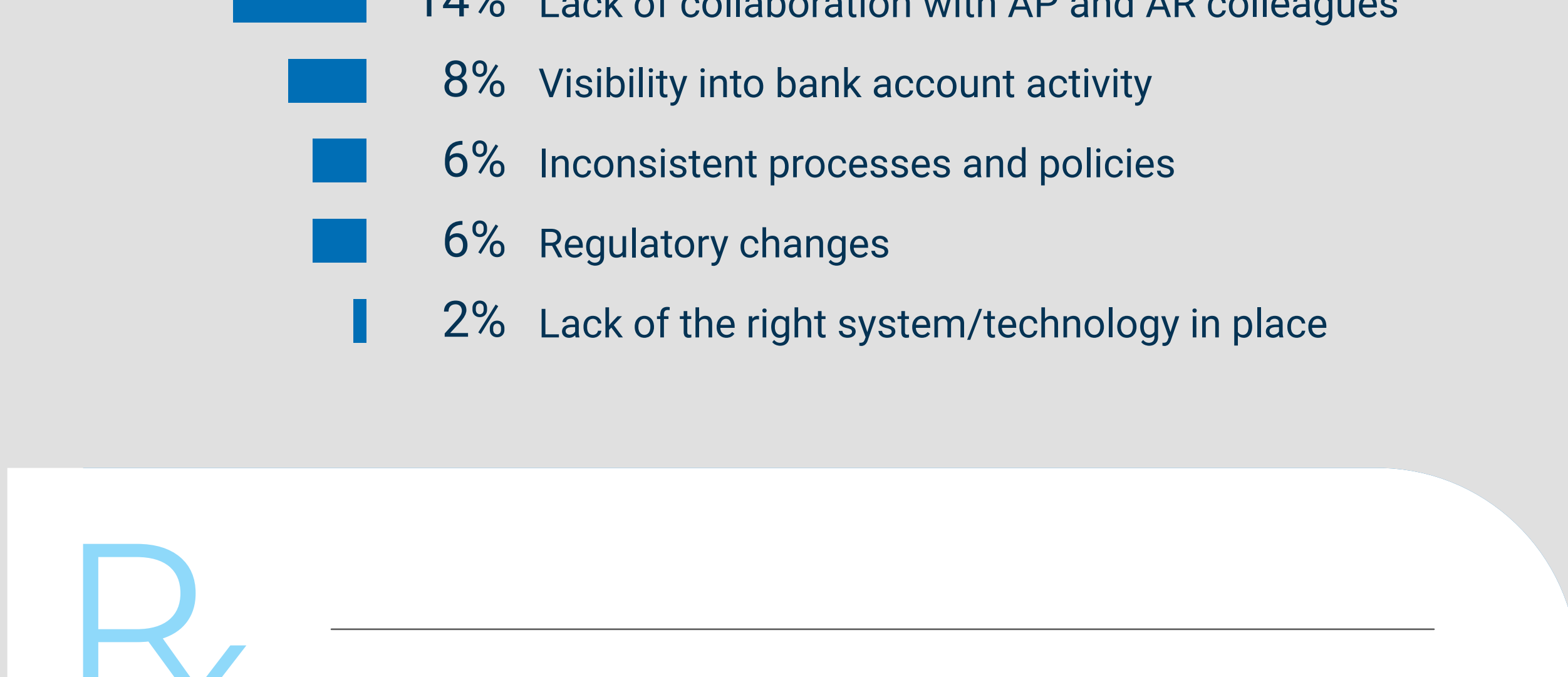
What is the primary tool you use for managing cash?



💡 A small percentage of healthcare companies use a **Treasury Management System (TMS)** as their primary cash management tool.



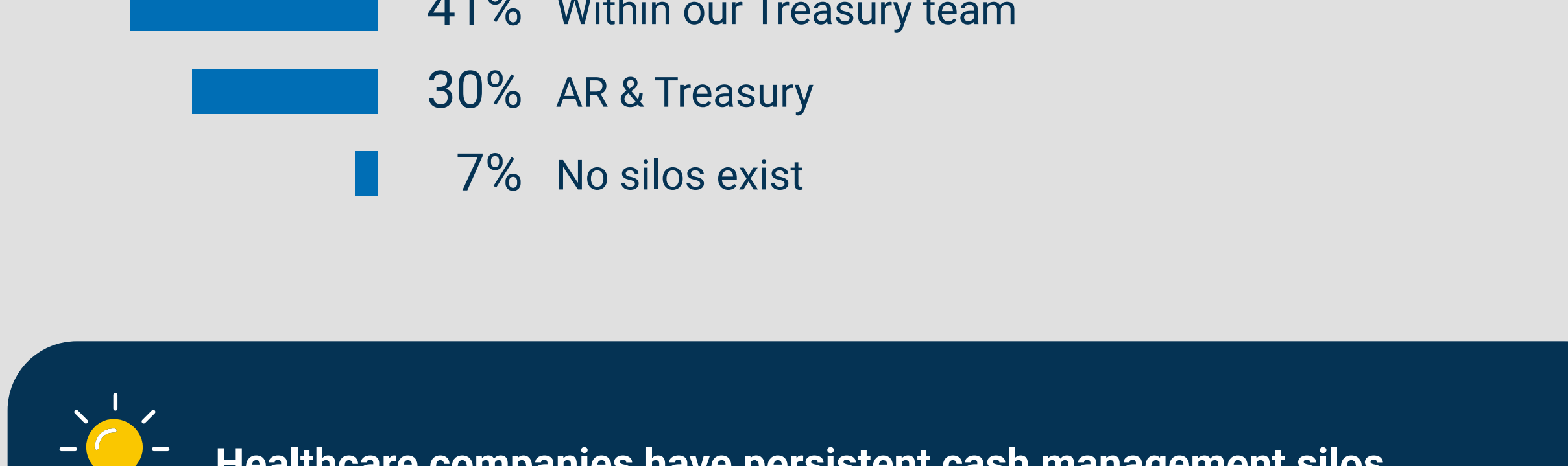
What are your biggest cash management challenges?



Rx Treasury teams in healthcare might not have access to the right technology. Upgrading to cloud-based cash management tools (and ditching spreadsheets/disparate systems) would enable them to spend more time on strategic work and deliver more timely and accurate cash forecasts.

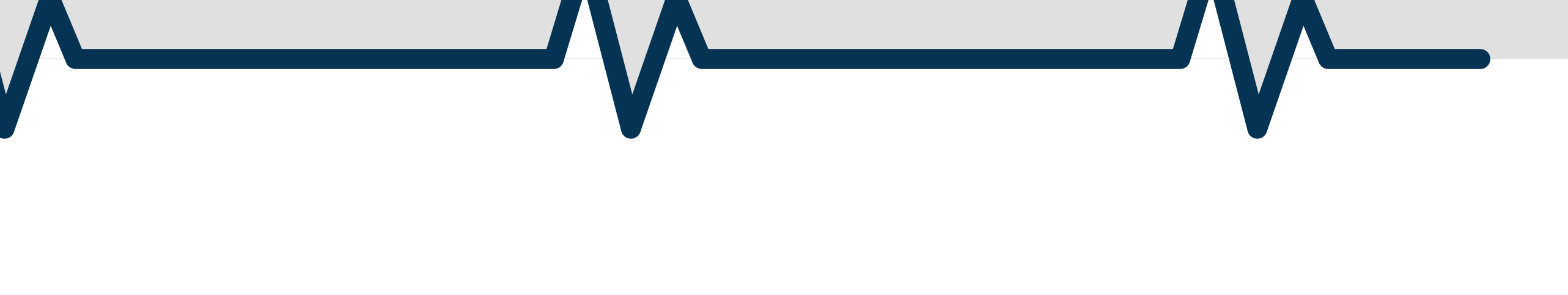


Do cash management silos exist in your company? If so, where?

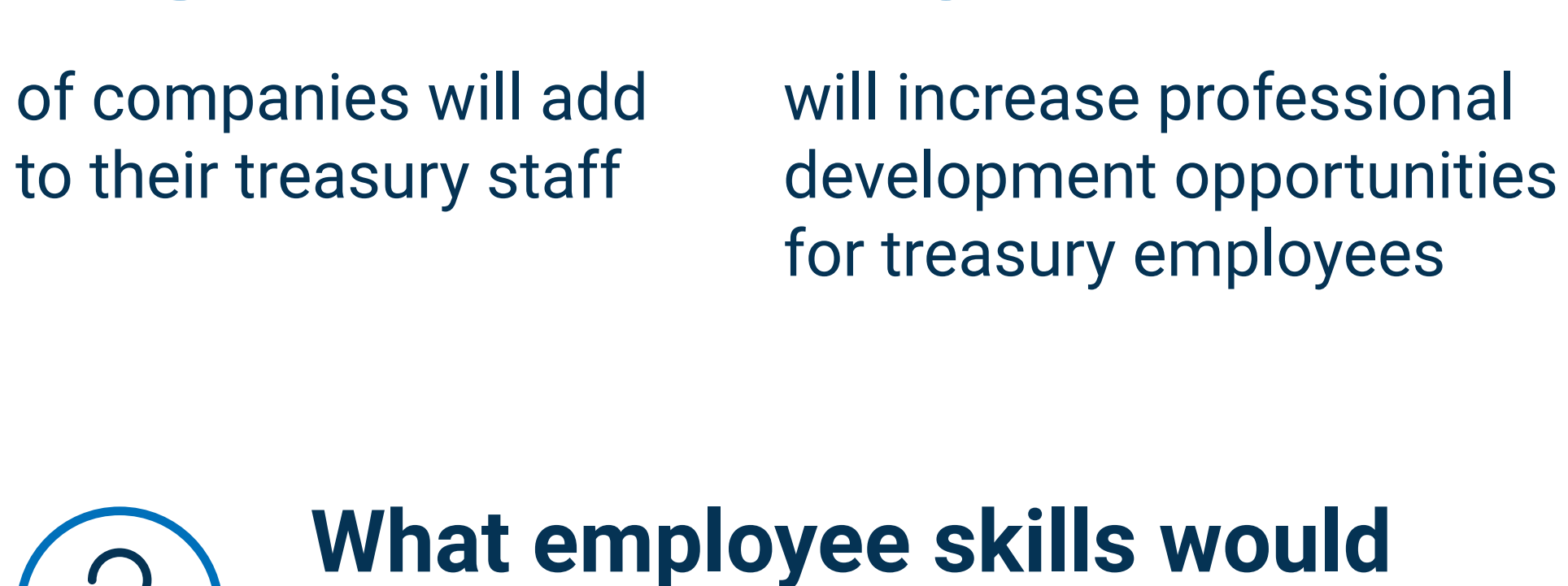


💡 Healthcare companies have persistent cash management silos. 30% of respondents said silos exist because they have no incentive to collaborate, 22% report there's no real reason for the existence of the silos, and 22% say they are not expected to collaborate. Treasury professionals also report having minimal or no influence over accounts payable and accounts receivable — key areas that can impact cash management success.

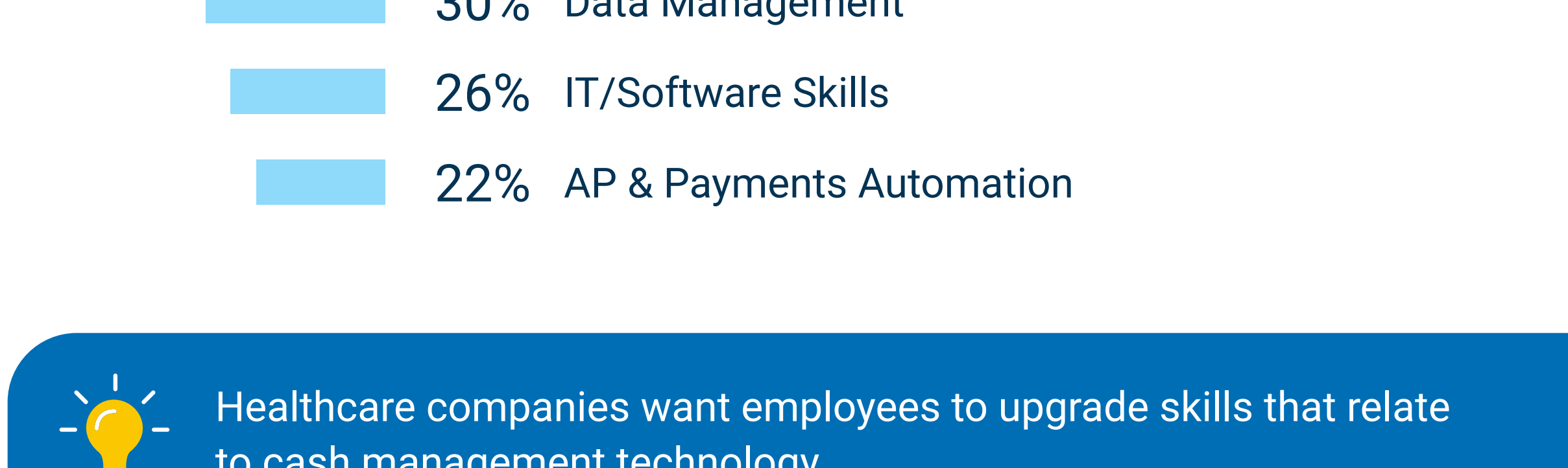
Rx Treasury leaders can boost cash management success by creating a culture of cash management collaboration.



What are healthcare treasury teams planning for 2025?



What employee skills would you like to see upgraded?



💡 Healthcare companies want employees to upgrade skills that relate to cash management technology.

Healthcare companies will be making investments to increase the strategic value delivered by their treasury teams in 2025.

These companies can help drive sustainable growth and unlock even more opportunity by breaking down internal silos and, in many cases, upgrading their cash management technology.

Ready to evolve cash management in your healthcare organization?

[Check Out Global Cash Management Hub](#)

See more results from this survey, including how healthcare companies responded relative to other industries, in the [2024 Cash Management in a Digital World survey report](#).

B Bottomline

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